

#### FOR IMMEDIATE RELEASE

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### **PRESS RELEASE**

# Digi-Key Electronics Announces New Global Distribution Partnership with GLF Integrated Power, Inc.

THIEF RIVER FALLS, Minnesota, USA – <u>Digi-Key Electronics</u>, which offers the world's largest selection of electronic components in stock for immediate shipment, announced that it has expanded its product portfolio to include a global distribution partnership with <u>GLF Integrated Power, Inc.</u> GLF Integrated Power provides breakthrough, ultra-efficient, ultra-small, silicon power control and protection integrated circuits (ICs) to the IoT, smart wearable, TWS earbuds, smart medical device, automotive, smartwatch optical modules, asset tracking, and home security markets.



GLF Integrated Power, Inc. silicon power control and protection ICs are now available through the Digi-Key Electronics Marketplace

The GLF Integrated Power design team has a proven track record of leading in power and analog design. When the IoT, ultra-portable, and wearable revolution was beginning, they saw the need for a new generation of even more efficient power switch devices. They developed new IP and enabled efficient and differentiated power management solutions that are both cost-effective and simple to design with.

"We are thrilled to add GLF Integrated Power to the Digi-Key Marketplace," said David Stein, vice president of global supplier management for Digi-Key. "Their ultra-efficient semiconductor offerings

provide the IoT, wearable and portable device market next-level options for longer lasting, more efficient designs."

"As a trusted global supplier of electronic components and a key resource for design engineers and supply chain managers, the Digi-Key Marketplace is a great fit for GLF load switches, power deep sleep protection components, battery protection ICs and power multiplexers," said Eileen Sun, CEO of GLF Integrated Power, Inc. "We are very excited to be a part of this distribution program."

GLF launched their first I<sub>Q</sub>Smart<sup>™</sup>, ultra-efficient load switch device in 2016 at APEC in Los Angeles, and achieved design wins at major wearable, SSD and portable device manufacturers. Their portfolio has been rapidly expanding ever since, with a mission to make wearables, mobile devices, smart computing, and IoT products live longer, more efficient lives.

For more information about <u>GLF Integrated Power, Inc.</u> and to order from their product portfolio, please visit the <u>Digi-Key website</u>.

# About GLF Integrated Power, Inc.

GLF Integrated Power, Inc. is a semiconductor company headquartered in Santa Clara, California, with offices worldwide. Their team has a history of leading in power and analog design. GLF Integrated Power continues to actively expand their portfolio as they develop new IP that is both cost effective and simple to design with.

## **About Digi-Key Electronics**

Digi-Key Electronics, headquartered in Thief River Falls, Minn., USA, is an authorized global, full-service distributor of <u>electronic components</u>, and provides access to unlimited adjacent products and technologies through their online Marketplace. They offer more than 11.5 million components, with over 2.6 million in stock and available for immediate shipment, from over 1,500 quality name-brand manufacturers. In addition, Marketplace Product provides a singular shopping experience for all things related to technology innovation — IoT, industrial automation, test and measurement and more. Additional information and access to the world's broadest resources for technology innovation can be found by visiting <u>www.digikey.com</u> and on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, <u>Instagram</u>, and <u>LinkedIn</u>.

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